

Game Builders Academy

Press Release



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GBA Presents Learning Workshop at Gifted and Enrichment Educator Conference

Storrs, CT, July 17, 2008 – Game Builders Academy (GBA) presented a special topic session workshop today in video game design and development to gifted and enrichment program educators at Confratute 2008. Approximately 1,000 teachers and administrators per week attended this two-week conference, hosted by The NEAG Center for Gifted Education and Talent Development at the University of Connecticut.

GBA was invited to present a workshop on “Using Video Game Design and Development to Teach Basic Academic Subjects.” Phil Lipsky, president and co-founder of GBA, presented this interactive session to the educators in attendance. The workshop attendees followed the steps of students who take this program, to better understand and appreciate its value to learning and reinforcing math, science, technology and English. The GBA special topic session attracted wide interest, and included several teachers from Malaysia.

Conference workshops were offered daily on a variety of topics such as creativity, thinking skills, underachievement, etc. Confratute is a combined CONFERENCE, FRATERNITY, and institute geared toward providing educators with strategies for enrichment teaching and learning. This summer marked the 30th anniversary of Confratute.

About Game Builders Academy

Headquartered in Westbury, New York, Game Builders Academy (GBA) is a STEM-based educational services and products provider of innovative, technology-based instruction – primarily for students in grades 5 through 12 – that help students learn, grow, have fun and succeed! GBA's initial instructional programs have been based on video game design and development, and robotics. A GBA *Starburst*[™] offering in video game development is specifically designed for early childhood students in grades K through 4. Additional new programs are in development for future release. GBA's clients include public and private schools, college-based youth programs, as well as summer academic camps. Its programs have been integrated within regular and gifted daytime school curricula, after-school and weekend programs, and summer youth activities.

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